



eCommerce

Most people understand selling products or services on-line is known as eCommerce. However, most people have no idea what is involved to make this process operate efficiently and safely.

Because of the nature of the Internet and the ever evolving world of eCommerce websites should be dynamic and provide the end-user with the ability to shop by price, product type or brand, add / delete items in a shopping cart and purchase items in real-time via an online merchant account and payment gateway.

The good news is that because of technology, eCommerce websites allow small and large companies to actually compete on a level playing field.

Our professionals have years of experience and have worked with some of the most advanced eCommerce technology. We can help you with your eCommerce needs:

- **WebTrust** – focuses on risk areas and related eCommerce activities and the appropriate policies and controls to manage risks related to security, online privacy, availability, confidentiality and processing integrity. The end result of which is a more robust and secure eCommerce system.
- **Shopping Cart Implementation**
- **Merchant Account Set Up** - A merchant account will allow you to receive online payments into your banking account
- **Payment Gateway Set Up** - A Payment gateway will allow you to process payments from your shopping cart and convert them into real-time digital financial transactions.

There are many options to satisfy your needs in these service areas. The best option for you depends on your business needs.

Call us today to speak with our eCommerce experts about growing your business on the Internet.

David Talley, CPA, CITP, CMA, CISA

703-748-5827 · 703-226-1122 fax · David.Talley@GaffeyCPA.com · www.GaffeyCPA.com